



IRAN EXHIBITION 2024 **Transaction**

www.transaction.events 8-10 Jan. 2024 | Tehran | Kanoon Creations Center & Laleh Hotel

Transaction is
a Great Financial
Technologies Event





Iran Transaction Exhibition (ITE)

Iran Transaction Exhibition (ITE) is a major event in the field of financial technologies and has been held regularly every year since 2015. So far, 8 editions of Transaction has been held without interruption. In addition to Iranian business owners, companies and entrepreneurs from other countries also participate in this event. ITE is held every year for 3 days. It is a venue for a specialized gathering of managers, professionals, activists, and businesses in the field of financial, banking, payment and technology industries.

Every year, more than 100 banks and technology companies participate in Iran Transaction Exhibition; more than 100 managers and specialists deliver their speeches; more than 100 new product introduction workshops are held; and dozens of B2B meetings provide a

special opportunity for the development of the participant companies' markets.

Every year, more than 12,000 managers and specialists of financial, banking, payment, and technology industries visit this event.

If you want to get acquainted with managers and specialists of banks, insurance companies, stock market, fintech, smart city, payment industry, and all financial technology activists and if you are thinking about the development of your market and business, Transaction is the most specialized, regular, and prosperous event that helps you obtain your business goals in Iran. The organizer of this event is FABACenter, which was established in 2007 through cooperation with Iran's banking and payment industry. This center is active in the field of financial technologies.

About Partner



Emin Event Group is a Turkish company operating in the fields of innovations, startups, and technology, as well as, holding educational and exhibition events. It is headquartered in Istanbul.

Iran Transaction Exhibition (ITE) has chosen Emin Event Group as its international partner to make necessary coordination for exhibitors and visitors around the world who want to participate in this exhibition.

Non-Iranian banks and companies can confirm their presence in the prestigious Iranian transaction event by coordinating with this company and signing a contract.

Negotiations, commitments, and contracts of Emin Event Group are completely legal for the Transaction organizers. Non-Iranian banks and companies can safely establish their presence in Iran through Emin Event Group.

How to contact the company?

Mr. Amiri's Email:

international@transaction.events

Phone Number:

+989123856236 (Whatsapp or Telegram)

Exhibitors

Business owners & companies active in the ecosystem of financial, banking, payment, and technology industries, including providers of hardware and software products and technological solutions.



Transaction 9 Statistics

- +100 Participating Banks & Companies
- +20 Sponsor
- +150 Speakers & Members of Scientific Committees
- +60 Product Introduction Workshop
- +12000 Visitors
- +50 Specialized & B2B Meetings
- 3 Days
- 1 Big Event

Statistics of the Past 8 Editions of Transaction

- +90 Sponsors
- +700 Exhibitors
- +750 Speakers
- +350 Product Introduction Workshop
- +128000 Visitors



Clip of Transaction 9 Programs



Introduction Clip of Past Editions

A Large Gathering of Managers, Professionals & Business Owners



ITE5
2019

ITE8
2023

ITE6
2020

ITE3
2017

ITE1
2015

ITE2
2016

ITE4
2018

ITE7
2021

Transaction 9 at a Glance



Location

Kanoon Creations Center
& Laleh Hotel, Tehran, Iran



Exhibition

3500 m²



Meetings & Panels Section

Lectures by dozens of
Managers & Experts



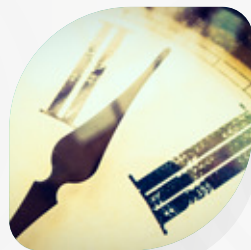
B2B

Officials, Managers &
Business Owners



Workshops

Introducing 60 New
Products & Services



Time

8-10 Jan., 2024



Startups

SMEs & Innovative
Technologies



Festival of Everlasting Names & Influential Figures

Concurrent with Opening
Ceremony



Festival of Selecting Top Products of the Year

Concurrent with Opening
Ceremony

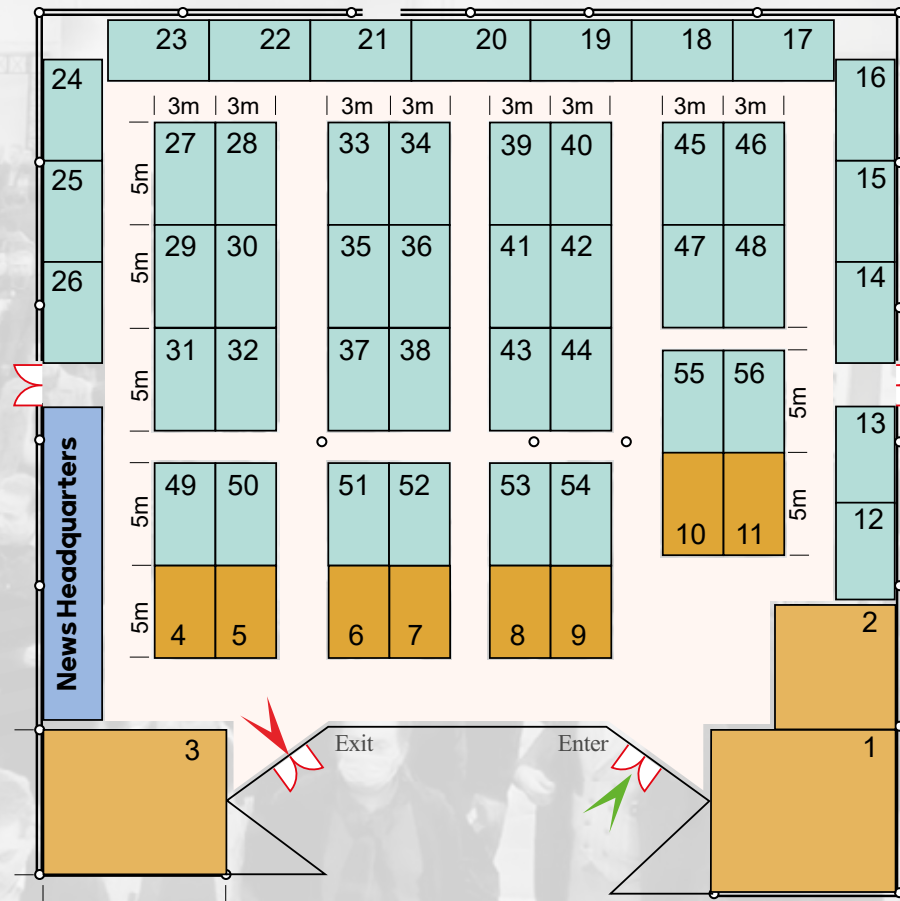
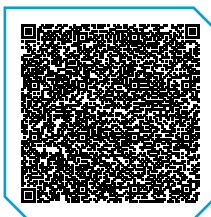
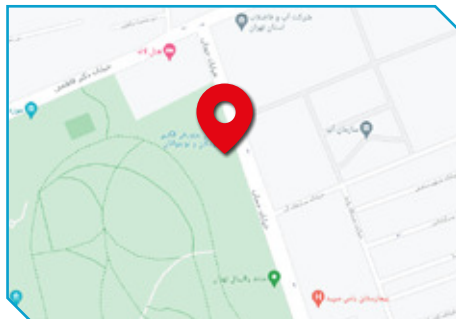


Festival of PhD Thesis of Year

Concurrent with
Opening Ceremony

Exhibition Section

- Obtaining stands comes with a package of additional services.
- It is possible to choose a stand based on the introduced modules.
- The price of each module is determined according to the size of the stand and additional services.
- Stand reservation is only possible by signing a definitive contract and payment.
- The cost of stand construction is the responsibility of the applicants.
- The organizing committee can offer the stand construction team at a reasonable price to the applicants.
- Get information about each stand at www.transaction.events.



Exhibition Plan

(Main)
Golestan Hall
First Floor

Executive Committee

- The exhibition section of the 9th Transaction will be held in 2 halls with an area of 3,500 square meters. Currently, only the information related to the Golestan hall (the main hall) will be provided. After the completion of reservations for the main hall, information about the next hall will be provided.

Services and Benefits for Exhibitors (15 m² Stand)

Event Website

- Product introduction workshop for 15 minutes
- Providing company information on the exhibition website
- Sending an electronic newsletter containing the names and logos of all exhibitors to all emails in the data center of the event organizer
- Inserting the exhibitor's logo in the exhibition publications
- Inserting the exhibitor's logo on the website of the exhibition
- Inserting the exhibitor's logo in all printed items and ads of the exhibition
- Inserting the exhibitor's logo in the news and photographs of the exhibition
- Broadcasting a 20-second teaser of your ads in 5 programs published through FAB Studio.
- Receiving exhibition medals as stand owners in the exhibition
- Allocation of environmental advertising boards to the exhibitor during the exhibition

- Publish descriptions about your product or company in the exhibition's social media (Telegram and LinkedIn)
- Inserting your production content in the social media of the exhibition (LinkedIn and Telegram)
- Broadcasting a video clip of no more than 5 minutes in the media and social networks containing an interview of the exhibition organizer with one of the managers of your company through FAB Studio
- Receiving 20 tickets for free attendance of your guests in the exhibition with the right to have access to all conference halls and educational workshops



Post-Exhibition Services and Benefits

- Sharing a post in the social media of the exhibition (Telegram and LinkedIn) containing the appreciation letter of exhibitors
- Inserting your logo on the organizer's website for 6 months after the date of registration
- News coverage of your company's presence in social media related to the ecosystem of financial, banking, payment, and technology industries

Note: The contents of the videos must be in accordance with Iranian and international laws and regulations.

Exhibition Stand Reservation

Conditions and Payment Methods:

- Select your stand according to the exhibition map.
- Email us with official company header sealed and signed.
- Pay 30% of the price of your selected stand within 5 working days to confirm your reservation.
- Pay the rest of the stand price according to the contract.

Note: If you pay 30% to the account of Emin Event Group (our international partner) and the rest in cash, you will be exempt from 18% VAT. Otherwise, 18% VAT will be added to the price of your stand.

Startups, SMEs Innovators



Fabatech, as a center of fintech and a link connecting startup businesses with industry managers, hosts a large number of startup teams every year. It is a special venue for startups and SMEs at the 9th Iran Transaction Exhibition.

Benefits of the Startup & SMEs

1. Possibility of having smaller stands at reasonable prices for startup businesses.
2. Possibility of the presence of accelerators and investors in the special section of innovators.



Price of Stands

15^{m²}
Stands

6,000 €

+
18%
Excluding VAT



10^{m²}
Stands

4500 €

+
18%
Excluding VAT



Visitors

Visiting Time: 09:00 to 19:00

As a visitor, you may enjoy the following benefits:

- Meeting with business owners
- Attending the product introduction workshops
- Attendance at opening ceremony
- Meeting with the startup team

For more information about the schedule and agenda of the exhibition, go to the following address:
www.transaction.events





Other Services

For the convenience of exhibitors, visitors and sponsors of Iran Transaction Exhibition, EMIN Event Group offers a variety of services including Accommodation, City Tour, Airport Transfer, and Interpreter. For further information, call +989123856236 (Whatsapp or Telegram)

Our Package:
4 nights & 5 days
5-Star Hotel, Airport
and Exhibition Transfer,
Translator, City Tour

2000 €



Visitors

Active people in the ecosystem of financial, banking, payment, and technology industries, including:

- Relevant government officials
- Senior Managers
- Mid-rank Managers
- Experts
- Academics
- Startups & Innovators
- Investors
- Business Owners
- Other Interested Parties

Date	Time	Title of the Program
Monday 8 Jan. (First Day)	13:00 - 14:00	Reception
	14:00 - 15:00	Opening Ceremony
	15:00 - 16:00	Introducing the Winners of 3 Festivals
	16:00 - 16:30	Opening of the Exhibition
	14:00 - 19:00	Visiting the Exhibition
Tuesday 9 Jan. (Second Day)	9:00 - 19:00	Visiting the Exhibition
	9:30 - 18:00	Specialized Meetings
	9:00 - 19:00	Product Introduction Workshops
	10:00 - 17:30	Introducing the Top Products of the Year & B2B Meetings
Wednesday 10 Jan. (Third Day)	9:00 - 19:00	Visiting the Exhibition
	9:30 - 18:00	Specialized Meetings
	9:00 - 19:00	Product Introduction Workshops
	10:00 - 17:30	Introducing the Top Products of the Year & B2B Meetings
	17:30 - 16:00	Presenting Statues and Medals to Participants

- **Reminder:** First day programs start at 14:00. It is not possible for visitors to attend the exhibition before that time. On Tuesday and Wednesday, visitors can attend the exhibition from 9:00 to 19:00.

Product Introduction Workshops

- Product introduction workshops will be held on January 19 and 20 in Ghadir Hall according to the schedule below.
- The duration of each workshop is 15 minutes.
- All workshops are recorded and rebroadcast on news sites and Internet TV.
- The contents of the workshops are published by journalists in the media.



- The contents of all workshops are compiled and published in a book titled “Technological Products”.
- Banks and companies can reserve a workshop if they have chosen their stand before.
- Applicants must submit the name of their workshops and speakers to the organizer by no later than mid-December so that they can to be included in ITE-9 program and to be published in the media.
- To coordinate and reserve your product workshop, call mobile number +989123856236.

Schedule of 60 Product Introduction Workshops (Second Day)

Date	Des.	Time	Des.	Time	Des.	Time	Des.	Time	Des.	Time
Tuesday, Jan. 9	Product 1	09:15 - 09:00	Product 2	09:35 - 09:20	Product 3	09:55 - 09:40	Product 4	10:15 - 10:00	Product 5	10:35 - 10:20
	Product 6	10:55 - 10:40	Product 7	11:15 - 11:00	Product 8	11:35 - 11:20	Product 9	11:55 - 11:40	Product 10	12:15 - 12:00
	Product 11	12:35 - 12:20	Product 12	12:55 - 12:40	Product 13	13:15 - 13:00	Product 14	13:35 - 13:20	Product 15	13:55 - 13:40
	Product 16	14:15 - 14:00	Product 17	14:35 - 14:20	Product 18	14:55 - 14:40	Product 19	15:15 - 15:00	Product 20	15:35 - 15:20
	Product 21	15:55 - 15:40	Product 22	16:15 - 16:00	Product 23	16:35 - 16:20	Product 24	16:55 - 16:40	Product 25	17:15 - 17:00
	Product 26	17:35 - 17:20	Product 27	17:55 - 17:40	Product 28	18:15 - 18:00	Product 29	18:35 - 18:20	Product 30	18:55 - 18:40

Schedule of 60 Product Introduction Workshops (Third Day)

Date	Des.	Time	Des.	Time	Des.	Time	Des.	Time	Des.	Time
Wednesday, Jan. 8	Product 1	09:15 - 09:00	Product 2	09:35 - 09:20	Product 3	09:55 - 09:40	Product 4	10:15 - 10:00	Product 5	10:35 - 10:20
	Product 6	10:55 - 10:40	Product 7	11:15 - 11:00	Product 8	11:35 - 11:20	Product 9	11:55 - 11:40	Product 10	12:15 - 12:00
	Product 11	12:35 - 12:20	Product 12	12:55 - 12:40	Product 13	13:15 - 13:00	Product 14	13:35 - 13:20	Product 15	13:55 - 13:40
	Product 16	14:15 - 14:00	Product 17	14:35 - 14:20	Product 18	14:55 - 14:40	Product 19	15:15 - 15:00	Product 20	15:35 - 15:20
	Product 21	15:55 - 15:40	Product 22	16:15 - 16:00	Product 23	16:35 - 16:20	Product 24	16:55 - 16:40	Product 25	17:15 - 17:00
	Product 26	17:35 - 17:20	Product 27	17:55 - 17:40	Product 28	18:15 - 18:00	Product 29	18:35 - 18:20	Product 30	18:55 - 18:40



B2B Meetings

As your most important goal of attending the Iran Transaction Exhibition is to get connected to managers and actors of Iran's ecosystem of financial, banking, payment and technology industries for market development and business cooperation, we can arrange B2B meetings with decision-making managers according to your target community.

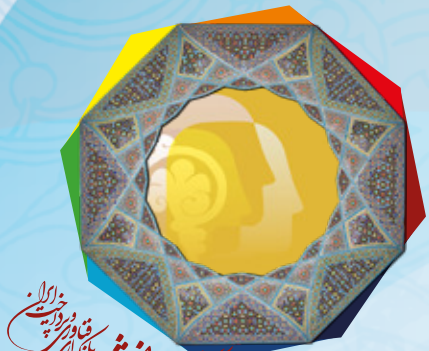
In this regard, you are required to:

- Email us about your products, services, and solutions.
- Provide us with the names of banks and companies you wish to negotiate with.

In case you are not familiar with your main audience in Iran, we will help you get connected to your target audience.



Creating Opportunities for Cooperation & Sharing Knowledge



جشنواره سالانه چهره‌ها و نام‌ها
 جشنواره سالانه چهره‌ها و نام‌ها
 جشنواره سالانه چهره‌ها و نام‌ها

2 Influential Figures From The Banking Sector

2 Influential Managers

2 Prominent Technologists

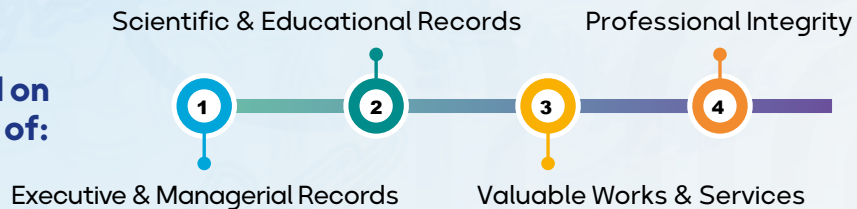
2 Selected Ladies

Selection Procedure

Receiving the Candidates' Resume

Creating the Board of Jurors Comprised of Qualified Individuals

Selection Based on the 4 Criteria of:



Festival of Everlasting Names & Influential Manager

- Veterans Remembrance Festival will be held on January 8th concurrent with opening ceremony of the 9th transaction.
- Introduce your candidates in the form of four groups of banking figures, effective managers, distinguished technologists and selected women to the festival secretariat no later than October 1st.
- The jury, composed of a group of famous and well-known figures, selects the best based on four indicators of executive and managerial records, scientific and educational records, effective works and services, and professional health.
- Banks and companies can sponsor this festival. (Get the description of sponsorship services from the colleagues of the executive staff.)



The Festival of Selecting the Top Products of the Year

- The festival of selecting the best products of the year will be held at the same time as the opening ceremony of the ninth transaction on January 8, and the last chance to participate in this festival is November 15.
- Product owners can introduce their products to participate in this festival according to the requested forms.
- Introduced products are first reviewed by the technical committee of the festival and then sent to the judging committee for evaluation, so that the best ones are selected based on scientific and technical indicators.
- The members of the jury of the festival consisting of a group of elites and experts will be introduced later.
- The owners of each of the top products have one hour to explain their product in the presence of enthusiasts and journalists on the 9th and 10th of January.
- For information and coordination, call the mobile number +989123856236.





Festival of Top Ph.D. Thesis of the Year

- This festival recognizes and appreciates scientific efforts of Iranian elites and experts held for the first time ITE-9.
- All Ph.D. and DBA graduates, whose theses are related to issues and topics of the ecosystem of financial, banking, payment, and technology

industries, can register for this festival.

- November 10, 2023, is deadline for registration in this festival is.
- Summaries of participants' theses will be published in a book entitled "Scientific Elites of Iran".
- The first 3 top selectees will be honored at the opening ceremony of the 9th Iran Transaction Exhibition.
- Banks and companies can sponsor this festival.

Specialized Meetings

During our 3-day event, various issues related to the ecosystem of financial, banking, payment and technology industries will be discussed and almost 100 managers and specialists will deliver speeches.

Topics discussed in specialized meetings of the 9th edition of Iran Transaction Exhibition are as follows:

- A review and assessment of banks in their path towards digital transformation;
- Concerns of payment industry actors and the future of digital payment
- Artificial intelligence
- A review and assessment of innovation and startup centers
- Lived business experiences in change management
- Cyber security, shortcomings and solutions
- Open Finance, a solution for the convergence of financial industries
- Data governance model and Open Data in today's world
- DeFi and the fascinating world of cryptocurrencies
- Authentication, the center of gravity in digital journey
- Productivity and human capital
- Communication and marketing in the networked world
- Rise and fall of fintechs in today's world
- Validation and long path towards the peak of maturity
- A review and assessment of digital journey in the insurance industry
- Telcobanks, linking two industries to extract joint resources

Specialized meetings during the exhibition

- Managers and experts are invited to join the 16 scientific committees of the 9th edition of Transaction.
- After the establishment of the Transaction Policy-Making Council, scientific committees will be formed in October. These committees formulate necessary themes that are supposed to be covered in the specialized panels. They will also draft the working group statement in November.
- Specialized panels will be held in 9-10 January in the main conference hall. (Each panel lasts for maximum 1 hour, according to the following table.)
- News and reports related to all meetings and panels will be published in the media. Meetings and panels will be recorded totally. They will be reproduced and broadcasted in websites and internet TV channels. Also, the content of presentations and speeches will be published in a book entitled Experts Dialogues.

The Second Day (Tuesday, January 9)		The Third Day (Wednesday, January 10)	
Des.	Time	Des.	Time
Meeting 1	9:30 - 10:25	Meeting 9	9:30 - 10:25
Meeting 2	10:30 - 11:25	Meeting 10	10:30 - 11:25
Meeting 3	11:30 - 12:25	Meeting 11	11:30 - 12:25
Meeting 4	12:30 - 13:25	Meeting 12	12:30 - 13:25
Meeting 5	14 - 14:55	Meeting 13	14 - 14:55
Meeting 6	15 - 15:55	Meeting 14	15 - 15:55
Meeting 7	16 - 16:55	Meeting 15	16 - 16:55
Meeting 8	17 - 17:55	Meeting 16	17 - 17:55

Domestic Companies Since 2015



Foreign Companies Since 2015



Spiritual Supporters Since 2015




Media Sponsors Since 2015







Contact Us

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 info@transaction.events

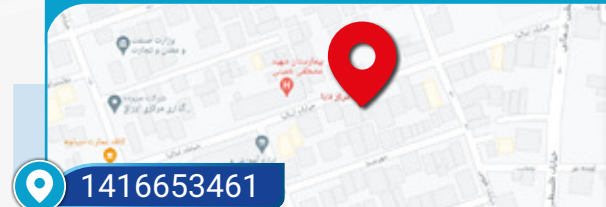
 +9821-43347

 +9821-89788777

 @fabacenter  

 No. 34, Italy St., Keshavarz Blvd.,
Tehran, Iran

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